## WHAT IS CLAIMED IS:

1. An image predictive decoding method for decoding an input bitstream including variable length coded transformed coefficients, the method comprising:

decoding the variable length coded transformed coefficients into a one-dimensional array of transformed coefficients;

adaptively selecting a prediction block for a current block from either an above block or a left block immediately adjacent to the current block;

predicting a quantized DC coefficient of the current block from a quantized DC coefficient of the prediction block adaptively selected from either the above block or the left block; and

further predicting quantized AC coefficients of the current block from either set of quantized AC coefficients of:

- (a) a first column of the left block when the left block is selected in the quantized DC coefficient prediction of the current block; or
- (b) a first row of the above block when the above block is selected in the quantized DC coefficient prediction of the current block.
- 2. An image predictive decoding apparatus for decoding an input bitstream including variable length coded transformed coefficients, said apparatus comprising:
- a variable length decoder operable to decode the variable length coded transformed coefficients into a one-dimensional array of transformed coefficients;
- a block selection unit operable to adaptively selecting a prediction block for a current block from either an above block or a left block immediately adjacent to the current block;
- a DC prediction unit operable to predict a quantized DC coefficient of the current block from a quantized DC coefficient of the prediction block adaptively selected from either the above block or the left block; and
- an AC prediction unit operable to predict quantized AC coefficients of the current block from either set of quantized AC coefficients of:

- (a) a first column of the left block when the left block is selected in the quantized DC coefficient prediction of the current block; or
- (b) a first row of the above block when the above block is selected in the quantized DC coefficient prediction of the current block.